

If you purchased Ultra Fast Keto Boost, InstaKeto, or Instant Keto diet pills, please read this notice: a class action may affect your rights.

Records indicate that you may be affected by a class action settlement in a lawsuit alleging that the marketers and distributors of Ultra Fast Keto Boost, InstaKeto, and Instant Keto diet pills broke the law by making misrepresentations about, and overcharging consumers for, the diet pills they sold and distributed. The lawsuit is called *Sihler et al. v. The Fulfillment Lab Inc., et al.*, No. 3:20-cv-01528-LL-DDL (S.D. Cal.). This notice summarizes your rights and options.

Who is a Class Member? Class Members are consumers in the United States who were billed for shipments of either three bottles or five bottles of Ultrafast Keto Boost, Insta Keto, or InstantKeto. The Court ordered that the Class consists of “all consumers in the United States who, within the applicable statute of limitations period until the date notice is disseminated, were billed for shipments of either three bottles or five bottles of Ultrafast Keto Boost, Insta Keto, or InstantKeto.” The Court also certified a Subclass of Class Members who live in California. You can get more information about the class at www.KetoPillsLawsuit.com.

Who are the Defendants? The Defendants are the people and companies who sold and distributed the Ultra Fast Keto Boost, InstaKeto, and Instant Keto diet pills: the Fulfillment Lab Inc., Richard Nelson, Beyond Global Inc., Brightree Holdings Corporation, BMOR Global LLC, David Flynn, Rickie Joe James, and unknown “Doe Defendants.” The Defendants deny the claims in the lawsuit.

What is this case about? This lawsuit alleges that Defendants engaged in a fraudulent scheme involving misrepresentations about the price, sponsorship, and availability of diet pills in order to overcharge Class Members for those pills. The lawsuit alleges that Class Members ordered three or five-bottle bundles of Defendants’ diet pills based on false advertising stating purchasers would get free bottle(s) of pills and that the pills were limited in availability and endorsed by celebrities. The lawsuit seeks damages and restitution, a civil penalty of three times those damages, attorney fees and costs, as well as an order telling the Defendants to stop the conduct Plaintiffs allege violates the law. Defendants deny that they did anything wrong.

What are the terms of the Settlement? The Settlements require cooperation by the Settling Defendants against other Defendants who are still being sued in a separate lawsuit on behalf of the Class in *Sihler et al. v. Global E-Trading, LLC et al.*, No. 8:23-cv-1450 (M.D. Fla.). The Class Representatives and Class Counsel are continuing to pursue a monetary recovery against those Defendants, and you may receive a separate notice in that lawsuit. The Settlement provides for injunctive relief against two of the Defendants. The Settlement also provides a payment of \$200,000, which will be applied to the costs of notice, expenses, incentive awards to the Class Representatives, and attorney’s fees, if approved by the Court. This request (or motion) for attorney’s fees, costs, and incentive awards will be posted on the Settlement Website at www.KetoPillsLawsuit.com no later than **October 5, 2025**.

YOUR LEGAL RIGHTS AND OPTIONS

You have several options:

- **Do Nothing. Stay in this lawsuit. Await the outcome. Give up certain rights.**
- **Opt Out. Get out of this lawsuit. Get no benefits from it. Keep your rights.**
- **Object. Tell the Court that you have an objection to the Settlement and explain why.**

If you do nothing, you will stay in the Class. You will be bound by all orders of the Court, and you won’t be able to separately sue, or continue to separately sue, the Defendants in this case for the conduct at issue in this lawsuit.

The Court has appointed Kneupper & Covey, PC as “Class Counsel” to represent the Class. You

do not have to pay Class Counsel. If Class Counsel gets money or benefits for the Class, they may ask the Court for attorneys' fees and costs from any money obtained for the Class or paid by the Defendants. If you want your own lawyer in this case, you may hire one at your own expense. Plaintiffs Janet Sihler and Charlene Bavencoff are Class Members that the Court has appointed as "Class Representatives."

If you ask to be excluded, you keep any rights to sue the Defendants in this lawsuit separately about the same legal claims as the ones in this lawsuit. You may exclude yourself from the Class by sending a letter postmarked by **October 29, 2025**. A request for exclusion may also be submitted online on the Settlement Website no later than **November 5, 2025**. Information about how to request to be excluded is available at www.KetoPillsLawsuit.com.

Under whichever option you choose, you may later receive a notice of a class action lawsuit in *Sihler et al v. Global E-Trading, LLC et al.*, No. 8:23-cv-1450 (M.D. Fla.), a related matter involving the same products but against different Defendants. Your decision about whether to opt out of this lawsuit will not affect your rights in that action.

How can you get more information? For more information, visit www.KetoPillsLawsuit.com, contact the Settlement Administrator at 888-680-9759, or write to Keto Products Class Action Administrator, P.O. Box 2437, Portland, OR 97208-2437 or info@KetoPillsLawsuit.com. Please do not contact the Court.
